



PATENT
39003.814US01

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent application of:
Gregory A. PICCIONELLI et al.

Group Art Unit: 3714

Examiner: B. Hadizonooz

Serial No. 10/822,213
Filed: April 9, 2004
For: STUDY AID WITH VIDEO
MOTIVATION AND METHOD OF
USE

REQUEST FOR RECONSIDERATION
UNDER 37 CFR 1.111

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office Action dated November 28, 2007, the period for response to which has been extended to April 28, 2008 by virtue of the enclosed petition and payment of the required fee, applicants respectfully request reconsideration of all pending claims in view of the following remarks.

Claims 1, 7-10, 13, 22, 24-26, 44-46, 50, 62, 64-67, 69 and 70 are pending. Of these, claims 1, 7-10, 13, 24-26, 44-50, 64-67, 69 and 70 stand rejected under 35 USC §103(a) as unpatentably obvious over Rachman et al. ("Rachman") in view of Thomas. (Applicants initially note that claims 47-49 were cancelled in the preliminary amendment filed on August 23, 2004, and therefore are not now presented.) The PTO is heard to state that a skilled artisan would have been led by the combined teachings of the cited references to the subject matter of each of the foregoing claims. However, as shall be shown, neither of the cited references includes teachings sufficient to have led one of ordinary skill to any of the claimed inventions.

As to claims 1, 24, 44, 45, 64 and 65, the PTO's position is understood to be that Rachman discloses a system that includes all of the steps recited in the claims except the step of viewing a model removing an article of clothing when the question is answered correctly. The PTO urges that